



Snowmobile Capital of the World ★ ATV/UTV Capital of Wisconsin ★ Hockey Capital of Wisconsin

August 1, 2025

Welcome to my first newsletter as the new Mayor of the City of Eagle River!

If there is anything you would like me to get you information on or if you need to get in touch with me, please feel free to contact me at COERMAYOR@eagleriverwi.gov or call me on my city cell phone - 715-891-8637 or stop at City Hall – my hours are posted on the door.

The city continues to be a beehive of activity especially with the increase in tourism we have experienced this year. Seems like a very busy year...one for the record books, I hope!

HIGHLIGHTS

Just an FYI on the Dog Park: City Administrator Robin Ginner continues to work on this issue. We had to back up and re-group due to an issue. So, we are still looking for an adequate place to put it.

Apartments update: They are coming along nicely and should be available in the spring/summer of 2026. They will be a wonderful addition to housing in the city and are needed badly. Watch their website – www.pre-3.com - for further information on rentals.

ATTACHMENTS

August 5th – National Night Out

Beach/Silver Lake Road Press Release: Please note that the beach will be closed starting August 11th for the remainder of the season so we can get the road project started and completed this year.

Caregivers Corner.

Historical Society information.

Recycling Extravaganza Saturday, August 23rd.

Recycling for Trex program information

Single Family Housing Repair Loans and Grants pamphlet as well as Housing Rehabilitation Assistance and Own Your Future (home loan and/or repairs) pamphlets.

Upcoming Chamber of Commerce events or see <https://eagleriver.org/events> for a more comprehensive list.

Water tower project.

Have a great day!

Debbie

Debbie Brown
City of Eagle River Mayor

NATIONAL NIGHT OUT

BRING THE KIDS AND
JOIN US FOR OUR
ANNUAL EVENT!

Tuesday, August 5

3 pm - 6 pm

City Hall

525 E. Maple Street

- Explore kids activities and awesome promotional items
- Electrify your child's imagination via the PowerTown display
- Have fun learning about forestry and emergency preparedness
- Climb aboard, explore, and interact with impressive city equipment from the fire, police, Light & Water, and street departments as well as displays from other local organizations attending

And much more! All are welcome to come learn more about our community.



SPONSORED BY:





Snowmobile Capital of the World ★ ATV/UTV Capital of Wisconsin ★ Hockey Capital of Wisconsin

July 31, 2025

FOR IMMEDIATE RELEASE

City of Eagle River Announces Silver Lake Road Construction and Seasonal Beach Closure

EAGLE RIVER, WI – The City of Eagle River will begin Silver Lake Road reconstruction beginning Monday, August 11, a project aimed at improving road safety, infrastructure, and long-term accessibility for residents and visitors.

To accommodate the construction work, Silver Lake Beach will be closed for the remainder of the 2025 season beginning Monday, August 11. The closure is necessary to ensure public safety during the reconstruction period.

During the project, detour routes will be established via Dollar Lake Road off of Highway 70 East. This route will provide continued residential access as well as access to the T-Docks boat landing.

“We appreciate the community’s patience as we make these important infrastructure improvements,” said Robin Ginner, City Administrator of Eagle River. “The reconstruction will enhance safety, extend the life of the roadway, and improve access for years to come.”

Residents and visitors are encouraged to plan ahead for detours and to stay alert to construction signage in the area. Updates on the project will be posted on the City of Eagle River website at www.eagleriverwi.gov. The project is funded, in part, by the Wisconsin Department of Transportation LRIP/MSID grant program.

For additional information, please contact Eagle River City Hall at 715-479-8682.

Together We



CAREGIVER'S CORNER

The Caregiver Alliance of the Northwoods Mission is to support, educate, and advocate for those who give and receive care.

TIP OF THE MONTH: Did you know that warmer weather and some medications do not mix! BE AWARE of what you and your care partner are taking. Some medications make you more prone to dehydration and/or sun sensitivity. Common culprits (not an all-inclusive list):

- ✓ St. John's Wort
- ✓ Certain types of antibiotics (I.E. quinolones, tetracyclines, sulfonamides)
- ✓ Some anti-inflammatory medications (I.E. ibuprofen, naproxen)
- ✓ Different diuretics or "water pills" (I.E. furosemide, torsemide, hydrochlorothiazide)
- ✓ Heart rhythm medications (I.E. amiodarone, quinidine)
- ✓ Statins or cholesterol medications (I.E. simvastatin, atorvastatin)
- ✓ Certain diabetes medications (I.E. sulfonylureas-glipizide, glyburide, glimepiride)

Use caution in warmer weather, know your medications effects, take measures to prevent issues by staying well hydrated, limiting time in the hot sun, cool down and rest when needed.

UPCOMING EVENTS:

Monday, August 4th at 10:00pm at the Memory Café in St. Germain...**Cycling Without Age TRISHAW rides!**

Monday, August 11th at 10:00pm at the Memory Café in Eagle River...**Cycling Without Age TRISHAW rides!**

Tuesday, August 12th at 1pm at the Eagle River Library...**Anosognosia-Denial in Dementia**

Tuesday, August 19th at 1:00pm at the Eagle River Library...**Memory Checks**



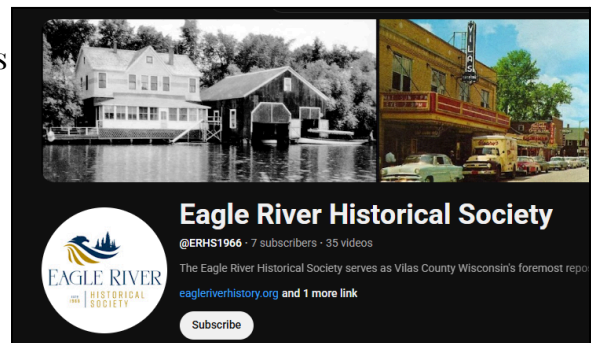
Post Office Box: 2011 Eagle River Wisc. 54521
Tel: 715-337-0811 | Email: info@eagleriverhistory.org

Hello Everyone!

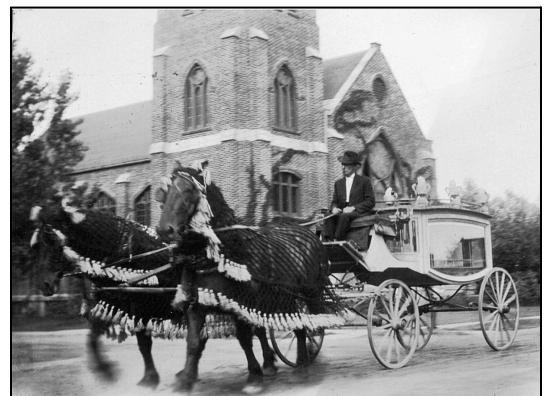
While we are in the final month of our summer, the Eagle River Historical Society has lots planned for the community in August and much more to come as we approach the fall! This month we will be having our Annual Member's Meeting on Aug. 10th, our Canoe Race which has been re-scheduled for Aug. 20th, and the remainder of our Summer Lecture Series. Our Museums are Free to the Public and will remain open from 11:00am to 3:00pm every Thursday and Friday until September 5th.

Some of the exciting work we have done this summer is we have launched our new YouTube Channel! Our channel has over 30 original Historic Films of Eagle River and the Northwoods, most of which are from 1939-1945, the oldest one we have online is of Lake Forest/ Eagle Waters Golf Course from 1917! If you have any historic film that you have in your closet,

basement, or some dusty shoebox please let us know! We have 16mm and 8mm projectors that can play original films and would allow us to digitize and share these local films online!



What you can expect this fall however is the addition of over 1,000 images to our Online database of Historic Photographs, which means you can do personal searches on Local Family Histories, Downtown, Resorts, Farming, Native Americans and much more! At the moment we already have 1,400 available for FREE public viewing, but if you or someone you know has historic images of Eagle River or Vilas County, please reach out to the Historical Society! We will be happy to scan them and return them so we can make them available online and open to the public while you can keep your family heirlooms!



*Funeral Procession in front of the
1st Congregational Church c.1929*

At the moment we are in the middle of two very large projects. Right now N.P.S.D. Students have been scanning our shared yearbook collections which we hope to have online before or by Christmas. The second project, which we are excited to start is scanning the City of Eagle River's Tax Assessment Rolls from the early 1890s through the late 1980s. While these records are public, they are currently not available online. Now, what makes this project so important is that it helps the Historical Society establish firm ownership of downtown business and historic properties. This will be a major project and take years to finish, but we are happy to get a start!



*2nd Eagle River
High School c.1900*

In addition to all of this, this fall we will be re-launching our Historic District Lecture series where we delve into the history of each building located within the historic district. That means we go as far back as our records can indicate and we work our way up chronologically to its current owners. The lectures are free for the public to attend and the schedule of which buildings will be featured will be released soon! We look forward to seeing you there!

We thank you for your support of our local history, culture, and heritage!

- Vito S. Bortolotti, Executive Director



3rd Annual Recycling Extravaganza



Eagle River Elementary School
1700 Pleasure Island Rd, Eagle River, WI



Saturday, August 23, 2025



9:00 AM to 1:00 PM (or earlier if containers fill)

This is a FREE event! Please bring an unexpired, nonperishable food item for the Vilas County Food Pantry.

✓ Items Accepted

- American Flags
- Crayons
- Eyeglasses & Hearing Aids
- Bread Tags
- Ink & Toner Cartridges
- Bowling Balls
- Old Gift & Key Cards

💊 Drug Take-Back Program

- Prescription & OTC Medications
- Ointments, Creams, Patches
- Inhalers, Non-Aerosol Sprays
- Vape Devices (batteries removed)
- Pet Medications
- Medication Vials

♻️ Plastic Bags and Film (Clean and Dry)

- Grocery Bags
- Bread Bags
- Dry Cleaning Bags
- Newspaper Sleeves
- Bubble Wrap, Air Pillows
- Pallet Wrap, Case Overwrap
- Plastic Shipping Envelopes

🔌 Free Electronics Recycling

Funded by



- Electric Cords, Wires
- Keyboards, Mice, Speakers
- Holiday Lights (No Garlands)
- Printers, Scanners, Hard Drives
- Microwaves
- CRT & LCD TVs/Monitors
- Cell Phones, Tablets, Laptops
- Audio Equipment
- Routers, Modems, Servers
- DVD, VHS, Blu-Ray Players
- 🚫 No batteries, fluorescent, or LED bulbs

🔧 NEW! Scrap Metal and Freon Appliances

- AC Units, Dehumidifiers
- Refrigerators, Freezers
- Washers, Dryers, Grills
(No Propane Tanks)
- Lawnmowers, Outboards, Bicycles
- Metal Appliances & Furniture

🚗 Please be ready to unload your items. Handcarts will be available.



Eagle River Recyclers for TREN

RECYCLE your CLEAN plastic bag/film items at:

- Associated Bank, 104 E Pine St
- Boone's Building Supply, 3800 Shangri La Road
- Century 21 – Burkett Realty, 223 W Pine St
- Eagle River City Hall,** 525 E Maple St
- Hiker Box, 211 S Railroad St
- Jensen-Akins Hardware, 156 US Hwy 45 N, Conover
- Lincoln Town Hall, 1205 Sundstein Road
- Nicolet National Bank, 400 E Wall St
- Salon and Spa on Railroad, 123 N Railroad St
- Track Side, 1651 US Hwy 45 N
- Tractor Supply, 709 N Railroad St
- US Forest Service, 1247 E Wall St

** City of Eagle River also accepts used printer ink cartridges and pens/markers. Drop off at City Administrator's office.

TREN Program - Recyclable Plastic Items:

| | |
|--------------------------|-------------------|
| HDPE/LDPE Films* | Product Wrap |
| Newspaper Sleeves | Bread Bags |
| Cereal Liners | Food Storage Bags |
| Ice Bags | Pellet Bags |
| Product Bags | Grocery Bags |
| Dry Cleaning Bags | Case Overwrap |
| Packaging Air Pillows | Salt Bags |
| Pallet wrap/Stretch Film | |

*Recycle #2- High Density Polyethylene HDPE.
Recycle #4- Low Density Polyethylene LDPE.

TREN Program - Non-Recyclable Items:

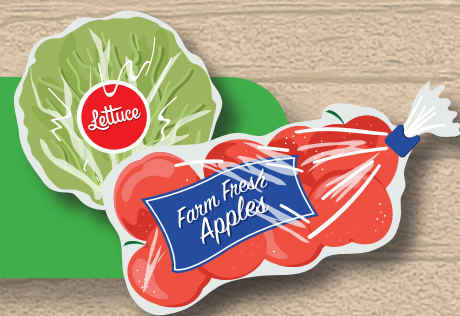
Fruit/Vegetable netted Bags
Candy, chip, and snack bags
Hard Plastics
Metal items
Clothing tags
Strapping tape
Cat/Dog food bags
Cheese/Sausage wrappers
Medical supplies
Medical containers

RECYCLE ^{BEYOND THE} BAG

Recycle your household bags & wrap into Trex's Earth-friendly composite decking and railing!



FROM THE STORE



✓ Produce bags

✓ Store bags

✓ Ice bags



FROM YOUR PANTRY



✓ Ziploc® & other reclosable bags

✓ Cereal box liners

✓ Case overwrap

✓ Bread bags



FROM YOUR FRONT DOOR



✓ Newspaper sleeves

✓ Dry cleaning bags

✓ Bubble wrap

✓ Plastic e-commerce mailers

Plastics must be clean, dry and free of food and organic residue



NexTrex™

trex.com/recycling 1-800-Buy-Trex

DO NOT INCLUDE THESE ITEMS IN NEXTREX® PROGRAMS



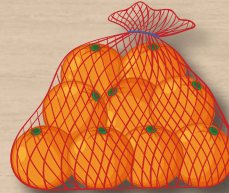
**FROZEN
FOOD BAGS**



**CANDY BAR
WRAPPERS**



**CHIP
BAGS**



**NET OR MESH
PRODUCE BAGS**



**MULCH OR
SOIL BAGS**

OR THESE

- ✗ Degradable/compostable bags or film packaging
- ✗ Pre-washed salad mix bags
- ✗ Pet food bags
- ✗ Hot dog or meat wrap packaging
- ✗ Six-pack rings
- ✗ PPE- Gloves, masks, or protective wear
- ✗ Pool covers
- ✗ Lamination film
- ✗ Silage and hay bags
- ✗ Vinyl shower curtains or tablecloths
- ✗ Bedding or linen packaging
- ✗ Shiny, crinkly films like floral wrap
- ✗ Backyard ice rinks

DON'T SEE YOUR ITEM ON THE LIST?

Try these tests to see if your plastic is acceptable or not.

See if the package will stretch when you pull it. If yes, it can be included. If it tears like paper, then please don't put in the bin.

Is the package shiny or does it make a crinkly/crunchy sound in your hand? If yes, do NOT recycle in the NexTrex® bin.



NexTrex®

trex.com/recycling 1-800-Buy-Trex

DO YOU:

- ✓ live in Vilas County?
- ✓ need major home repairs?
- ✓ rent to income-qualified tenants?

YOU MAY QUALIFY FOR:

- ✓ a 0% interest loan for eligible major home repairs



WE'RE HERE TO HELP!

BG & Associates, LLC
Grant Administrators
PO Box 10
Bear Creek WI 54922
715.752.4620
kgabrielson1@gmail.com



This publication and/or the activities described herein were funded by the State of Wisconsin Department of Administration, Division of Housing.

FOR MORE INFORMATION

Complete and mail this contact form to the address below. Please feel free to call or email us with any questions.

Your Name _____

Mailing Address _____

City, State, Zip _____

Phone 1 _____

Phone 2 _____

Email Address _____

Mail To

BG & Associates, LLC
PO Box 10
Bear Creek WI 54922
715-752-4620
kgabrielson1@gmail.com

What Happens Next

- + Upon receiving your contact information, BG & Associates, LLC. will send you the state grant application and instructions via US Mail.
- + Please complete the application and return it to us along with proof of income for all adults living in your home and proof of home owner's insurance.
- + We will review your application, determine your eligibility, and contact you regarding your next steps.

BG & Associates, LLC | Grant Administration & Community Development

HOUSING REHABILITATION ASSISTANCE

NORTHWOODS HOUSING REGION
CDBG PROGRAM
Vilas COUNTY, WISCONSIN

0% interest loans available for home rehabilitation!



PROGRAM OVERVIEW

The Northwoods Housing Region has been granted over \$1.5 million from the state to provide you, our residents, with no interest loans for housing rehabilitation projects. If you reside in Vilas County and your household does not exceed the maximum income limits—you may be eligible. Landlords are also eligible for rehabilitation loans used to improve housing for low and moderate income tenants.



REHABILITATION LOANS

Owner Occupied and Rental Units

Eligible homeowners and landlords renting to low to moderate income tenants are eligible for no interest loans for eligible improvements. Eligible improvements are those necessary to bring a home up to decent, safe, and sanitary conditions. These elements include, but are not limited to:

- + Accessibility improvements
- + Plumbing and electrical repairs
- + Basement and foundation repairs
- + Furnaces and hot water heaters
- + Gutters and down spouts
- + New roofs and chimney work
- + Siding and painting
- + Storm doors, windows, and insulation
- + Sewer lateral repairs
- + Materials for eligible projects
- + Lead-based paint removal/hazard reduction



ELIGIBILITY REQUIREMENTS

- + You must live in Vilas County,
- + You and your household must not exceed the income limits listed below.

Income Limits for Shawano County

| # of persons in household | maximum household income for 2024 |
|---------------------------|-----------------------------------|
| 1 | \$48,550 |
| 2 | \$55,450 |
| 3 | \$62,400 |
| 4 | \$69,300 |
| 5 | \$74,850 |
| 6 | \$80,400 |

Access additional income limits at www.hud.gov.

LOAN TERMS

Owner Occupied Loans

- + All homes must be located within the Vilas County limits.
- + The loan must be paid in full to the County's CDBG Housing Rehabilitation Program once the home is sold, transferred, or vacated for any reason.

Renter Occupied Loans

- + All rental units must be located within the Vilas County limits.
- + Renter occupied loans are only for rehabilitation purposes.
- + Rental unit loans are available for landlords renting to low/moderate income (LMI) tenants. The landlord must continue to rent only to households that do not exceed LMI limits for a period of five years, or the term of the loan, whichever is less.
- + Thirty days after closing papers are signed, the landlord will begin making monthly payments to repay the loan to the Housing Rehabilitation Program. The term will vary between three and seven years.





Am I Eligible?

Eligible applicants must:

- Be without modest, safe housing
- Be unable to get a loan from other resources
- Agree to occupy the property as their principle residence
- Be legally able to acquire a loan obligation
- Meet U.S. citizenship or eligible noncitizen requirements
- Not be suspended or disqualified from participation in federal programs

Properties must be located in an eligible rural area, and loan limits apply. Visit the USDA Income and Property Eligibility website (available at this link: go.usa.gov/xzcdM) for details.

Information on all USDA Rural Development programs is available at rd.usda.gov, or from your local RD office. A list of state-based offices is available at go.usa.gov/xS9DA.

rd.usda.gov

1 (800) 670-6553 (toll free)

USDA Rural Development
U.S. DEPARTMENT OF AGRICULTURE

USDA is an equal opportunity provider, employer, and lender.

PA-2254 | September 2022

Supersedes PA-2177, "Own Your Future: Buy, Build, or Repair Your Home With Help From USDA Rural Development"

USDA Rural Development
U.S. DEPARTMENT OF AGRICULTURE



USDA Rural Development:

**Rural America's
Partner to Buy,
Build, or Repair
Your Home**

Together, America Prospers

Buy or Build a Home

Rural America is hometown America. More than just a great place to live, its people make up America's spirit and character. And having a place to call "home" provides a strong foundation from which rural families can grow and prosper.

If you're unable to get a mortgage from a private lender, you may be eligible to apply for a loan from USDA Rural Development. Our homeownership programs feature:

- No down payment
- No private mortgage insurance (PMI)
- Affordable, fixed-rate financing for up to 100 percent of your loan
- The option to include closing costs and repairs in your loan



Stable and affordable housing helps small towns across the country stay healthy and prosperous. With our Rural Housing programs, USDA Rural Development provides easy-access financing with low interest rates so eligible rural families can buy, repair, or rent a home. By avoiding large down payments, our low-interest loans help more rural people become homeowners and begin accruing generational wealth. In some areas, we partner with nonprofit organizations to help families build their own homes, reducing the cost of the mortgage.

Through our homeownership programs, eligible applicants can buy an existing

home, build a new home, prepare lots for home construction, or — under certain circumstances — refinance existing homes. For families and individuals with limited incomes, we also offer loans for repairs, or to improve or modernize a home.

Assistance is available to eligible applicants in areas designated as "rural." By federal law, the definition of a "rural area" differs under each program. For accurate information, always refer to specific program regulations available at [rd.usda.gov](https://www.rd.usda.gov). Or, contact your local USDA Rural Development office. A list of state-based offices is available at go.usa.gov/xS9DA.

CHAMBER OF COMMERCE UPCOMING EVENTS

AUG **14**

August 14 - August 17

National Championship Musky Open

AUG **23**

9:00 am - 3:00 pm

45th Eagle River Car and Truck Show

AUG **31**

10:00 am - 4:00 pm

Labor Day Arts and Crafts Show

SEP **13**

7:00 am - 3:00 pm

SepTimber Ride

OCT **4**

October 4 - October 5

Cranberry Fest

Chamber of Commerce – Full Calendar of Events:

<https://eagleriver.org/events/>



525 E. Maple Street · P.O. Box 1269 · Eagle River · WI 54521
Phone: (715) 479-8121 · Fax: (715) 479-6904

The Eagle River Water Tower is Getting a Face Lift

The water tower is undergoing an extensive rehabilitation project which is being done to remove existing corrosion and prevent further deterioration on the structure. The project includes a full interior wet area and exterior sandblasting, priming and painting along with a few other upgrades. A shield will be erected around the tower to contain the sandblasting debris. The tower will be painted the same colors with the same lettering. You may have noticed work began the first week of July. The tower is currently empty and offline. The project is expected to take 8-12 weeks to complete.

In preparation for the project, there have been two, 5000-gallon temporary tanks placed on our water system. Our municipal well will cycle more frequently to keep up with the water demand during the day and less frequently at night. You may see a little more fluctuation in water pressure, but the differences should be minimal.

Near the end of maintenance completion, the tower will go thru an interior cleaning, chlorination and water sampling before it is put back online.

The tower has an annual inspection done to monitor for any degradation. Every 5 years the tower is taken offline for a more thorough interior inspection. The water tower was constructed in 1991 and had an interior finish and paint overcoat in 2006.