

May 1, 2025

A meeting of the Plan Commission of the City of Eagle River was called to order at 5:00pm by Mayor Deb Brown.

Roll Call: Kim Schaffer, John Hletko, Deb Brown, Mike Adamovich, Mary Horant, Alex Forer. Also in attendance; Robin Ginner and Becky Bolte Absent: Adam Grassl

Motion by Schaffer, 2nd by Forer to approve the agenda in any order. Carried all.

Motion Schaffer, 2nd by Forer to approve the minutes of the 3-6-25-2025 meeting. Carried, with Horant abstaining.

a) Oath of Office: Oath of Office was recited by Brown, Schaffer, Hletko, Adamovich, Horant, and Forer. Grassl completed Oath of Office with Clerk at City Hall.

b) Public hearing: An Ordinance Amending the City of Eagle River Sign Ordinance to Exclude Public Art Murals from Permitting Fee Requirements and Allow Limited Sponsor Recognition: Ginner presented proposed Ordinance reporting this was brought to her by Margelofsky for beautification around city with murals. The proposed ordinance came about with a new mural being done in 2025 over the Champion Sign on the wall behind the Square. Incredible Bank requested their name as a sponsor be added to the new mural. This sponsorship addition to the mural created the problem that it is creating a sign for the bank and current sign regulations would apply. The proposed ordinance would allow for a "Sponsored by: only the name", exempt from sign permit as it would be classified as a mural not a sign, provision that City Administrator would be authorized to issue a no cost permit to for approval. Public Hearing was opened at 5:10PM with no one in attendance and Ginner reporting no comments were received. Public Hearing was closed at 5:10PM. Discussion by members of the Commission. Schaffer requested confirmation that building with Champion sign is not in historical district. *Motion by Horant, 2nd by Adamovich to recommend City Council adoption of Ordinance amending the City of Eagle River existing sign ordinance to exclude public art murals from permitting fee requirements and allowing for limited sponsor recognition. Carried on a roll call vote, all.*

Motion by Hletko, 2nd by Horant to adjourn at 5:12pm.

Becky J Bolte – Clerk