



## AGENDA NOTICE

THE PLANNING COMMISSION OF THE CITY OF EAGLE RIVER WILL HOLD A MEETING ON THURSDAY, JUNE 5, 2025, AT 5:00 P.M. AT CITY HALL, 525 E. MAPLE STREET IN EAGLE RIVER.

*Notice is hereby given that a majority of the City Council of the City of Eagle River may be attending scheduled Planning Commission meetings either in person or via zoom:*

*This constitutes a meeting of the City Council pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis. 2d 553, 494 N.W.2d 409 (1993), and must be noticed as such, although the Council will not take any formal action at these meetings.*

This meeting will be available by Zoom at the following link:

<https://us06web.zoom.us/j/85111695208?pwd=x5pMv8crrbsPuYwefObTYbJG0m83b3.1>

Meeting ID: 851 1169 5208

Passcode: 963936

- 1) Call to Order
- 2) Roll Call
- 3) Approve the agenda in any order
- 4) Approval of minutes.
- 5) Public Hearings, discussion and possible action on the following agenda item(s):
  - a) Public hearing considering an ordinance amending Chapter 106 – Zoning, Article VI – Districts, Division 6 – Downtown Commercial District, Section 106-443 Uses Permitted By Conditional Grant, and Division 7 – Highway Commercial District, Section 106-473 Uses Permitted By Conditional Grant of the City of Eagle River Municipal Code to Allow Laundromats and Dry Cleaners.
- 6) Adjournment.

Robin Ginner, Zoning Administrator

May 1, 2025

A meeting of the Plan Commission of the City of Eagle River was called to order at 5:00pm by Mayor Deb Brown.

Roll Call: Kim Schaffer, John Hletko, Deb Brown, Mike Adamovich, Mary Horant, Alex Forer. Also in attendance; Robin Ginner and Becky Bolte Absent: Adam Grassl

*Motion by Schaffer, 2<sup>nd</sup> by Forer to approve the agenda in any order. Carried all.*

*Motion Schaffer, 2<sup>nd</sup> by Forer to approve the minutes of the 3-6-25-2025 meeting. Carried, with Horant abstaining.*

a) Oath of Office: Oath of Office was recited by Brown, Schaffer, Hletko, Adamovich, Horant, and Forer. Grassl completed Oath of Office with Clerk at City Hall.

b) Public hearing: An Ordinance Amending the City of Eagle River Sign Ordinance to Exclude Public Art Murals from Permitting Fee Requirements and Allow Limited Sponsor Recognition: Ginner presented proposed Ordinance reporting this was brought to her by Margelofsky for beautification around city with murals. The proposed ordinance came about with a new mural being done in 2025 over the Champion Sign on the wall behind the Square. Incredible Bank requested their name as a sponsor be added to the new mural. This sponsorship addition to the mural created the problem that it is creating a sign for the bank and current sign regulations would apply. The proposed ordinance would allow for a "Sponsored by: only the name", exempt from sign permit as it would be classified as a mural not a sign, provision that City Administrator would be authorized to issue a no cost permit to for approval. Public Hearing was opened at 5:10PM with no one in attendance and Ginner reporting no comments were received. Public Hearing was closed at 5:10PM. Discussion by members of the Commission. Schaffer requested confirmation that building with Champion sign is not in historical district. *Motion by Horant, 2<sup>nd</sup> by Adamovich to recommend City Council adoption of Ordinance amending the City of Eagle River existing sign ordinance to exclude public art murals from permitting fee requirements and allowing for limited sponsor recognition. Carried on a roll call vote, all.*

*Motion by Hletko, 2<sup>nd</sup> by Horant to adjourn at 5:12pm.*

Becky J Bolte – Clerk



ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE AMENDING CHAPTER 106 – ZONING, ARTICLE VI – DISTRICTS, DIVISION 6 – DOWNTOWN COMMERCIAL DISTRICT, SECTION 106-443 USES PERMITTED BY CONDITIONAL GRANT, AND DIVISION 7 – HIGHWAY COMMERCIAL DISTRICT, SECTION 106-473 USES PERMITTED BY CONDITIONAL GRANT OF THE CITY OF EAGLE RIVER MUNICIPAL CODE**

The Common Council of the City of Eagle River, Vilas County, Wisconsin does hereby ordain as follows:

**SECTION 1. Purpose.**

The purpose of this ordinance is to amend Sections 106-443 and 106-473 of the City of Eagle River Zoning Code to allow Laundromats and Dry Cleaners as uses permitted by conditional grant in both the Downtown Commercial District and the Highway Commercial District. This change will enable consideration of these uses through the conditional grant process to ensure compatibility with surrounding uses and community standards.

**SECTION 2. Amendment to Section 106-443 – Downtown Commercial District.**

Section 106-443 (Uses Permitted by Conditional Grant) of Division 6 (Downtown Commercial District) is hereby amended to add the following:

(11) Laundromats and Dry Cleaners

**SECTION 3. Amendment to Section 106-473 – Highway Commercial District.**

Section 106-473 (Uses Permitted by Conditional Grant) of Division 7 (Highway Commercial District) is hereby amended to add the following:

(11) Laundromats and Dry Cleaners

**SECTION 4. Severability.**

If any provision of this ordinance or its application to any person or circumstance is held invalid, the invalidity shall not affect other provisions or applications of this ordinance which can be given effect without the invalid provision or application, and to this end, the provisions of this ordinance are severable.

**SECTION 5. Effective Date.**

This ordinance shall take effect upon passage and publication as provided by law.

Adopted this \_\_\_\_ day of \_\_\_\_\_, 2025.

\_\_\_\_\_  
DEBRA A. BROWN, MAYOR

\_\_\_\_\_  
BECKY BOLTE, CLERK/TREASURER

Date adopted: \_\_\_\_\_

Date published: \_\_\_\_\_

Date effective: \_\_\_\_\_

## Robin Ginner

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**From:** Steve Garbowicz <[sgarbo@oabglaw.com](mailto:sgarbo@oabglaw.com)>  
**Sent:** Thursday, May 8, 2025 11:32 AM  
**To:** Robin Ginner  
**Subject:** Re: Ordinance - Amendment to Downtown Commercial - Laundromats and Dry  
Cleers.docx

Looks good to me. SCG

On Wed, May 7, 2025 at 3:47 PM Robin Ginner <[rcginner@eagleriverwi.gov](mailto:rcginner@eagleriverwi.gov)> wrote:

I realized I had a couple of my ordinance numbers reversed – they’ve been fixed.

Thanks,



Robin Ginner

City Administrator

City of Eagle River

[Note my new email address: rcginner@eagleriverwi.gov](mailto:rcginner@eagleriverwi.gov)

*Elected Officials and Members of City Committees: In order to comply with Open Meetings Act Requirements, please limit any reply to only the sender of this electronic communication. Please be aware that written communication, emails and faxes are generally considered open public records.*

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**From:** Robin Ginner  
**Sent:** Wednesday, May 7, 2025 3:46 PM  
**To:** Steve Garbowicz <[sgarbo@oabglaw.com](mailto:sgarbo@oabglaw.com)>  
**Subject:** Ordinance - Amendment to Downtown Commercial - Laundromats and Dry Cleers.docx

Hi Steve –

Can you please review the attached ordinance amendment for the laundromats and dry cleaners that we talked about a couple weeks ago?

Thank you,

Robin

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Attorney Steven C. Garbowicz  
221 South First Street; P.O. Box 639  
Eagle River, WI 54521

715.479.6444 x 1



NOTICE OF PUBLIC HEARING  
CITY OF EAGLE RIVER PLANNING COMMISSION

Posted 5/7/2025

The City of Eagle River Planning Commission will hold a Public Hearing on Thursday, June 5, 2025 at 5:00 P.M. at the Eagle River City Hall, 525 East Maple St, Eagle River, Wisconsin. The purpose of the Public Hearing is to consider proposed amendments to Chapter 106 – Zoning of the Municipal Code, specifically relating to permitted uses by conditional grant in the Downtown Commercial District and the Highway Commercial District.

The proposed ordinance amendments are as follows:

1. Division 6 – Downtown Commercial District (Section 106-443 Uses Permitted by Conditional Grant):  
Addition of Item (11) to allow *Laundromats and Dry Cleaners* as a use permitted by conditional grant.
2. Division 7 – Highway Commercial District (Section 106-473 Uses Permitted by Conditional Grant):  
Addition of Item (11) to allow *Laundromats and Dry Cleaners* as a use permitted by conditional grant.

The proposed ordinance amendments are intended to provide for consideration of Laundromats and Dry Cleaners as conditional uses in these districts, subject to applicable review and approval procedures.

Comments can be made during the public hearing, or by mail to City Administrator, PO. Box 1269, Eagle River, WI 54521; by phone (715) 479-8682 x227 or email [rcginner@eagleriverwi.gov](mailto:rcginner@eagleriverwi.gov).

PUBLISH TWO WEEKS STARTING May 19, 2025  
Affidavit requested

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