

Board of Directors:

Danielle Mazur - President
Dan Dumas - VP & Appt'd Alderman
Jeremy Oberlander - Treasurer
Sarah Zidek - Secretary
Melissa Hopkins Terry Lyon
Tina Aeillo Kevin Ecke



ExOfficio Directors:

Robin Ginner Vito Bortolotti
Kim Emerson Kathy Schmitz
 TBD-WCAC

Executive Director:

Karen Margelofsky, Cell: (715) 522-0900
karen@eagleriverrevitalization.org

4. Host Eco Entrepreneur Workshop. **Karen has our name in with WEDC/WIMS to host and we should be a host but will update more in the spring.**
- B. Promo (Sarah-chair): **Karen met with social media person and created all the flyers for the design committee ideas.**
- C. Design (Danielle-chair):
 1. Approval sign and building grant for Emmalyn's Sweets and Treats (Sign), Northern Lights Salon (Building) **Not received yet for Emmalyn's. Northern Lights Salon will be approved and funded. D.Dumas motions. T.Lyon seconds. No further discussion, all in favor.**
 2. Adopt A Pole 9/25-29 Install-Voting 10/15, Winners Announced 10/26, Take down by Monday, 12/2.
 3. Historic District signs for interior and exterior available through Historical Society. **Possibly doing window stickers or window clings along with a plaque for each business.**
 4. YEM! 5 dates for 2025 with new times from 11am-2pm. **Last event of this year will be a Plaidurday event on Friday, October 4 from 12-3 pm and we are encouraging the community to get involved with a theme of Plaidurday to stimulate downtown shopping and a community unite with cranberries & plaid.**
- D. Economic Vitality (Kim-chair): **Will resume meetings this Thursday.**
- VI. Executive Director Report - **Karen has not have time to type up a report but the summary is all the things presented at this meeting.**
- VII. ExOfficio Updates (City-Robin, Historical-Vito, Chamber-Kim, Arts-?, VCEDC-Kathy)

Robin: Streets are being redone now. An additional \$88k expense was not expected to add a rock base under the roads. Working on budget. 36 new apartments coming on the corner of 45 and 70.

Vito: Will be visiting businesses to see if they would like to have a lecture inside of their buildings. Depot will reopen for Cranberry Fest and will potentially stay open for snowmobile season. Working on digitizing their contents/pictures to be put online.

Kim: New events coordinator. Had a record number of riders for SepTimber Ride. Looking for volunteers to run CranberryFest.
- VIII. Other business. **\$2k Christmas light donation to the Chamber. Checking with the city to move forward with the Vibrant Spaces grant and the Small Business Development Grant as we need resolutions from the city to apply.**
- IX. Next meeting agenda requests. **Grants.**
- X. Next Meeting (3rd Tuesday at 8 am at City Hall) – October 15, 2024
- XI. Adjourn. **D.Dumas motions. J.Oberlander seconds. Adjourned at 9:30.**

Meeting minutes respectfully submitted by S. Zidek.