Board of Directors: Danielle Mazur - President Dan Dumas - VP & Appt'd Alderman Jeremy Oberlander -Treasurer Sarah Zidek - Secretary Melissa Hopkins Terry Lyon Tina Aeillo Kevin Ecke



ExOfficio Directors: Robin Ginner Vito Bortolotti Kim Emerson Kathy Schmitz TBD-WCAC

Executive Director: Karen Margelofsky, Cell: (715) 522-0900 karen@eagleriverrevitalization.org

ERRP Board of Directors Meeting Minutes

Tuesday, September 17, 2024 at 8 am in City Hall Chambers 1

Board Members (need 5 for quorum): **Present**: Sarah Zidek, Dan Dumas, Jeremy Oberlander, Tina Aiello, Terry Lyon, Danielle Mazur. **Staff Present**: Karen Margelofsky-Exec. Dir.

Unable to attend: Melissa Hopkins, Kevin Eckes.

ExOfficio Members: Present: Vito Bortolotti, Kim Emerson, Robin Ginner

Unable to attend: Kim Adamovich, Kathy Schmitz.

- I. Call to order/confirm quorum. Call to order at 8:09am.
- II. Approve agenda in any order. D.Dumas moves. S.Zidek seconds. No discussion. All in favor.
- III. Approve previous board meeting minutes. S.Zidek moves. D.Dumas seconds. No discussion. All in favor.
- IV. Review and accept Financial Report. T.Aiello moves. J.Oberlander seconds. No discussion. All in favor.
- V. Committee Chair updates:
 - A. Organization (Danielle-chair):
 - 1. ERRP 2025 Budget. The Square's maintenance is much higher than expected. Toiletries usage greater than expected and monthly internet bill for cameras was not planned for this year but increased the budget & fundraising needed for 2025 to \$40,000. D. Dumas moves to approve pending the unknowns. J. Oberlander seconds. No further discussion. All in favor.
 - 2. Small Business Development Grant \$50K-\$250K Due October 18th Karen will work with Economic Vitality committee to design and apply. If received, we will offer a revitalization program for business owners to rehab while funds last.
 - 3. Farmers Market Shed- Planning Commission Meeting update. Planning commission approved. Suggested a 10x30 permanent structure. City Council tabled until approval is received from property owners on Michigan Street across from market. Also wants us to look into possibility of moving to Fairgrounds. Karen met with fair board about conditions of moving there. They stated \$1 rent but they could not guarantee space on conflicting dates, or that we could put signage up or have a shed for storage and wanted us to maintain space and bathrooms when using. Karen stated that the purpose of us building the shed was to share with SnoEagles for winter fundraising efforts for the snowmobiling trails. The trail does not go by the fairgrounds. S.Zidek made a motion to keep FM at current location with City and to continue with the shed & electrical expansion plans. T. Aiello seconds. No further discussion, All in favor.

A 501c3 non-profit organization, FEIN 39-1970671 525 E. Maple Street, PO Box 2302 ~ Eagle River, WI 54521 Office: (715) 477-0645 | EagleRiverRevitalization.org Board of Directors: Danielle Mazur - President Dan Dumas - VP & Appt'd Alderman Jeremy Oberlander -Treasurer Sarah Zidek - Secretary Melissa Hopkins Terry Lyon Tina Aeillo Kevin Ecke



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- 4. Host Eco Entrepreneur Workshop. Karen has our name in with WEDC/WIMS to host and we should be a host but will update more in the spring.
- B. Promo (Sarah-chair): Karen met with social media person and created all the flyers for the design committee ideas.
- C. Design (Danielle-chair):
 - 1. Approval sign and building grant for Emmalyn's Sweets and Treats (Sign), Northern Lights Salon (Building) **Not received yet for Emmalyn's. Northern Lights Salon will be approved and funded. D.Dumas motions. T.Lyon seconds. No further discussion, all in favor.**
 - 2. Adopt A Pole 9/25-29 Install-Voting 10/15, Winners Announced 10/26, Take down by Monday, 12/2.
 - 3. Historic District signs for interior and exterior available through Historical Society. Possibly doing window stickers or window clings along with a plaque for each business.
 - 4. YEM! 5 dates for 2025 with new times from 11am-2pm. Last event of this year will be a Plaidurday event on Friday, October 4 from 12-3 pm and we are encouraging the community to get involved with a theme of Plaidurday to stimulate downtown shopping and a community unite with cranberries & plaid.
- D. Economic Vitality (Kim-chair): Will resume meetings this Thursday.
- VI. Executive Director Report Karen has not have time to type up a report but the summary is all the things presented at this meeting.
- VII. ExOfficio Updates (City-Robin, Historical-Vito, Chamber-Kim, Arts-?, VCEDC-Kathy)

<u>Robin:</u> Streets are being redone now. An additional \$88k expense was not expected to add a rock base under the roads. Working on budget. 36 new apartments coming on the corner of 45 and 70. <u>Vito:</u> Will be visiting businesses to see if they would like to have a lecture inside of their buildings. Depot will reopen for Cranberry Fest and will potentially stay open for snowmobile season. Working on digitizing their contents/pictures to be put online.

<u>Kim:</u> New events coordinator. Had a record number of riders for SepTimber Ride. Looking for volunteers to run CranberryFest.

- VIII. Other business. \$2k Christmas light donation to the Chamber. Checking with the city to move forward with the Vibrant Spaces grant and the Small Business Development Grant as we need resolutions from the city to apply.
- IX. Next meeting agenda requests. Grants.
- X. Next Meeting (3rd Tuesday at 8 am at City Hall) October 15, 2024
- XI. Adjourn. D.Dumas motions. J.Oberlander seconds. Adjourned at 9:30.

Meeting minutes respectfully submitted by S. Zidek.

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