

November 2, 2023

A meeting of the Plan Commission of the City of Eagle River was called to order at 5:00pm by Mayor Hyslop.

Roll Call: Adam Grassl, Kim Schaffer, Mike Adamovich, and Deb Brown. Also in attendance; Robin Ginner and Becky Bolte

Motion by Schaffer, 2nd by Brown to approve the minutes of the 9/7/23 meeting as presented. Carried, all

A) Ben Buehler, Tall Pines Real Estate LLC, has submitted an application requesting a conditional use permit for an off-premise advertising sign to be located at 310 Pine Street, Eagle River. Parcel Number 221-744, is described as Sect. 33, T40N, R10E, LOT 6 BLK 9 ORIGINAL PLAT EAGLE RIVER. Mayor Hyslop opened the public hearing. The petitioner, Ben Buehler was present and gave a brief description of what he was proposing and provided a mockup of the wood sign with dimensions. Buehler stated the sign would be located on petitioners residential rental property. Grassl confirmed the location address is 310 East Pine Street. Adamovich asked for confirmation that the location conformed with the setback for the visibility triangle, Buehler confirming it would. Grassl stated the downtown commercial zoning requirement is 40' and Buehler stated sign placement would be about 25' from the alley. Schaffer stated each business is allowed one off premise sign. Future lighting option was discussed with the possibility of solar lights to installed. No public comments were received. *Motion by Brown, second by Adamovich to recommend to City Council to grant a conditional use permit to Ben Buehler, Tall Pines Real Estate LLC, for an off-premise advertising sign for Lifetime Lift and Dock to be located at 310 East Pine Street. Roll call vote, all*

B) City of Eagle River Comprehensive Plan Update. Ginner presented the State of Wisconsin requirement to update the Comprehensive Plan every ten years. After a discussion, the commission instructed Ginner to do basic updating of information. Ginner requested the mission statement be rewritten and all members will be provided with a worksheet to assist her in completing it.

Motion by Grassl, 2nd by Adamovich to adjourn at 5:30pm.

Becky J Bolte – Clerk