A meeting of the Plan Commission of the City of Eagle River was called to order at 5:00pm by Mayor Hyslop.

Roll Call: Adam Grassl, John Hletko, Kim Schaffer, and Deb Brown. Also in attendance; Robin Ginner and Becky Bolte

Motion by Grassl, 2nd by Schaffer to approve the minutes of the 4/6/23 meeting as presented. Carried, all

A) Eliason Realty is seeking a conditional use permit for an electronic sign displaying images and information on properties for sale to be installed at 325 W. Pine Street. The parcel, computer number 221-169-11, is described as PRT MILL LOT 2 COUNTY CLERKS PLAT & RD 860-527. Public hearing opened with Ginner presenting that because the unique location of being in a high traffic area near busy intersection, a conditional use permit is being presented for an electronic sign to market homes for sale. Tim and Rochelle Kruse spoke representing Eliason Realty and a representative from Watchfire Signs was present for questions. Watchfire provided written documentation stating the sign is appropriately dimmed or brightened based around seasonally adjusted sunrise and sunset times. Discussion centered around the change interval times and whether the changing would be a distraction to motorists. Motion by Schaffer to recommend City Council grant conditional use permit to Eliason Realty as presented for an electronic sign with stipulation image cannot change at intervals less than two minutes, 2nd by Grassl with discussion. Grassl amended the motion to recommend City Council grant conditional use permit to Eliason Realty as presented for an electronic sign with stipulation that image cannot change at intervals less than thirty seconds, amended motion 2nd by Hletko. Motion amendment carried on a roll call vote, Ayes-Grassl, Hletko, Brown Nays – Schaffer

Motion by Grassl, 2^{nd} by Hletko to recommend City Council grant conditional use permit to Eliason Realty as presented for an electronic sign with stipulation that image cannot change at intervals less than thirty seconds, carried on a roll call vote, Ayes-Grassl, Hletko, Brown Nays – Schaffer

B) Recommended change to Single Family Residential District zoning regarding short term rentals: Section 106-335. Prohibited Uses. (a) Single Family zoned residences cannot be rented out more than once in a seven consecutive days at a time day period with the exception of property where the owner is residing on site. Public hearing opened with Mayor giving history that we do have ordinance in place now and this is more of a clarification of language. The change is allowing for one unique renter in a seven-day period, allowing flexibility to rent for less than seven days in that seven day period. The audience spoke on policing with neighbor complaint being the catalyst. Kressin asked about a grandfather rule for anyone permitted before the seven-day requirement, no grandfather rule in place. Motion by Grassl, 2nd by Brown to recommend change to the Single Family Residential District zoning regarding short term rentals, Section 106-335 Prohibited uses (a) Single Family zones residences cannot be rented out more than once in a seven day period with the exception of property where the owner is residing on site. Carried on a roll call vote, all

Motion by Schaffer, 2nd by Hletko to adjourn at 5:52pm.