



AGENDA NOTICE (10/8/2026)

NOTICE OF PUBLIC MEETING The City of Eagle River Business Improvement District Board will hold a meeting on Monday, October 12, 2026 at 9:30 am in the Eagle River Revitalization Office at the Eagle River City Hall located at 525 East Maple Street, Eagle River, WI

1. Call to Order
2. Roll Call
3. Approve Agenda in any order
4. Approve Minutes of 2025 meeting
5. Discussion and possible action on the following agenda items:
 - A. Discuss BID Assessment – Move to continue with no changes for 2027
 - B. Discuss & approve recommendation for 2027 ERRP Budget
 - C. BID Board term renewals: Discuss & approve re-assignment of BID Board members for three-year terms beginning November 2026: Tom Stephens, Kristie Barnekow, and Jon Touchette
 - D. Open discussion, items for next agenda
 - E. Set next board meeting
6. Adjourn

Submitted by Robin Ginner, City Administrator

Please note that, upon reasonable notice, at least 24 hours in advance, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services or provide a video link for meetings. For additional information to request this service, please contact the City Clerk's Office at 715-479-8682 ext. 222, 525 E. Maple Street, P.O. Box 1269, Eagle River WI 54521. Posted 10/9/2026 rcg

**CITY OF EAGLE RIVER
BUSINESS IMPROVEMENT DISTRICT BOARD
MEETING MINUTES**

Date: Monday, September 22, 2025

Time: 2:00 p.m.

Location: Eagle River City Hall Chambers, 525 East Maple Street, Eagle River, WI, and via Zoom

1. Call to Order

Chair Robin Ginner called the meeting to order at 2:00 p.m. with a quorum present.

2. Roll Call

BID Board Members Present:

Tom Stephens, Greg Hahn, Kristie Barnekow, Glenn Schiffman, Katie Hayes

City of Eagle River:

Robin Ginner, City Administrator/Chair; Mayor Debra Brown

Eagle River Revitalization Program (ERRP):

Karen Margelofsky, Executive Director (virtual); Danielle Mazur, ERRP Board President

Others Present:

Rob Wulf, present until approximately 2:30 p.m.

3. Approval of Agenda

Tom Stephens moved to approve the agenda. Katie Hayes seconded the motion. There was no discussion. The motion passed unanimously.

4. Approval of Previous Meeting Minutes

Tom Stephens moved to approve the minutes of the previous meeting. Robin Ginner seconded the motion. There was no discussion. Tom Stephens, Glenn Schiffman, and Robin Ginner voted in favor. Katie Hayes abstained because she was not present at the previous meeting. The motion passed.

5. BID Assessment — 2026 Assessment Rate

Karen Margelofsky reported that ERRP recommends maintaining the current BID assessment rate for 2026 at **\$1.05 per \$1,000 of assessed value**, with a **\$4,300 maximum assessment per individual tax bill or group of tax bills under the same legal name**.

The BID Board was provided with an assessment spreadsheet showing the proposed total assessment. Karen noted that the final amount may change following receipt of the State Manufacturing Equalized Value rolls, expected in mid-October.

The overall assessment has decreased from the previous year, primarily because Norvado is now exempt following its transition to State TeleCo, along with decreases in the assessed values of some other properties following reassessment.

Glenn Schiffman asked whether properties annexed into the City during the past year had been added to the BID. Karen explained that adding newly constructed or annexed properties to the BID is a separate process currently being reviewed by the ERRP Economic Vitality Committee. A team led by Jim Holperin

and Tom Stephens is identifying potential properties and contacting property owners regarding possible inclusion in the BID.

Tom Stephens moved to maintain the 2026 BID assessment rate at **\$1.05 per \$1,000 of assessed value**, with a maximum assessment of **\$4,300** for an individual tax bill or group of tax bills under the same legal name. Glenn Schiffman seconded the motion. The motion passed unanimously.

6. 2026 ERRP Budget Recommendation

Karen Margelofsky presented the 2026 ERRP budget materials that will also be provided to the Mayor and City Council.

a. WEDC Grants

Robin Ginner noted that one of the largest changes in the budget is related to the increased amount of WEDC grant activity.

Karen explained that the WEDC funds column for the Vibrant Spaces project reflects the total project amount rather than only the \$50,000 WEDC grant. The Impact Grant is a pass-through grant that ERRP will receive from WEDC and distribute to business owners.

ERRP has received 21 Impact Grant applications representing more than \$2 million in proposed projects and nearly \$500,000 in requested grant matches. The committee has narrowed the applications to 10 that can move forward and five that require additional information. The committee will meet again on September 29, 2025, to review the applications.

b. Staffing

Karen reported that, with her upcoming departure, ERRP has budgeted for a new executive director and additional staff. The budget also includes a potential events coordinator position to oversee the Farmers Market and Artscape programs.

c. Playground Project

Karen reported that she met with Brad Adamovich and Mike Sanborn regarding installation of playground equipment delivered in the spring.

The remaining approximately \$48,000 in project costs includes the poured rubber surface at the Riverview Park playground and the newest playground equipment at Gremban Park. Once the final Phase 2 equipment is installed, including the WeeSaw seesaw and three drums, ERRP can conduct a fundraising campaign to secure the remaining funding.

d. Farmers Market Shed

Karen reported that nearly all work on the Farmers Market shed is complete. Remaining items include the awnings and City of Eagle River sign on the front of the building, as well as a sign on the north side featuring the Farmers Market logo, shed builders, and the Promotion, Tourism & Development Grant logo.

e. Square Fundraising

Robin Ginner noted that the budget included a \$5,000 City contribution to the square fundraising effort, which had been eliminated from the City's budget several years ago.

Karen explained that the square fundraising committee has received \$9,000 from Rotary, with an anticipated annual \$5,000 pledge; a private donor has pledged \$10,000 annually; ERRP has budgeted \$5,000 annually; and the Chamber has pledged \$5,000 annually. The committee is also seeking \$1,000 annual contributions from eight area lenders and requested a \$5,000 annual contribution from the City.

Mayor Brown stated that the City is not able to provide the requested \$5,000 contribution, noting that the City is already contributing the land.

Glenn asked whether downtown businesses were being approached for contributions. Karen stated that the committee is contacting area businesses as part of its fundraising efforts.

f. Financial Review

Robin questioned the significant increase in the financial review budget line.

Karen explained that the increased WEDC grant activity will require ERRP to obtain a professional financial review and possibly an audit. She noted that previous accounting firms had indicated ERRP was too small to require an audit, but the organization's 2026 budget is expected to exceed \$300,000, with a significant portion funded through state grants that may require a professional accounting opinion.

Karen recommended that the Impact Grant funds not be requested until January 2026 so that the activity remains in the 2026 fiscal year and does not trigger an additional audit or financial review requirement in 2025. If WEDC funds are received in 2025, ERRP may incur an estimated additional \$5,000 accounting expense in both 2025 and 2026.

Tom Stephens moved to approve the ERRP 2026 budget as presented. Katie Hayes seconded the motion. The motion passed unanimously. The approved budget will be forwarded to the City Council for consideration in October.

7. BID Board Term Renewals

Robin Ginner reported that Greg Hahn has resigned from the BID Board, creating one vacancy. Tom Stephens' term is expiring, and he indicated that he would like to renew his appointment. Kristie Barnekow's term is also expiring; she subsequently confirmed that she is interested in renewing her appointment.

Potential candidates discussed for the remaining vacancy will be contacted regarding their interest, and any recommended appointment will be forwarded to the Mayor for appointment at the next City Council meeting.

Karen noted that the BID ordinance provides for a board consisting of five members and an appointed chair, with a majority of the members required to own or occupy real property within the BID. Robin serves as the appointed chair. Kristie is a tenant within the BID, while Tom, Katie, and Glenn are property and business owners within the BID.

8. Open Discussion / Items for Future Agenda

Glenn Schiffman requested that the Board be provided with a plan for pursuing the addition of properties to the BID and asked whether BID inclusion could be incorporated into future commercial annexations into the City.

Karen explained that she is not an expert on BID annexations and that additional research would be necessary. She recommended consulting City Attorney Steve Garbowicz, who was involved in the 2019 process that resulted in several properties being removed from the BID.

Karen also noted that obtaining support from property owners is recommended when adding properties to the BID. She cautioned that reviewing properties for potential inclusion could also draw attention to properties currently within the BID that may no longer be used for commercial purposes and could potentially be removed.

Glenn requested an updated map of the BID. Karen displayed the current map and noted that it does not show City boundaries.

The Board requested that, for next year:

- An updated BID map be prepared showing the City boundaries; and
- An updated spreadsheet of potential properties for inclusion in the BID be provided.

Karen also reviewed the Economic Vitality Committee's spreadsheet identifying potential properties for addition to the BID. Some properties, including Ahlborn Equipment and Schilleman's bus company, were not included on the spreadsheet. The Board requested that identifying and evaluating potential BID properties be made a priority for the Economic Vitality Committee.

9. Next Meeting

The next BID Board meeting will be determined closer to the meeting date.

10. Adjournment

Tom Stephens moved to adjourn. Katie Hayes seconded the motion. The motion passed unanimously.

The meeting adjourned at **3:04 p.m.**

Respectfully submitted,

Karen Margelofsky

Executive Director

Eagle River Revitalization Program

Budget 2027 January-December, 2027		Budget Vs Actual YTD 2026 January-September 15, 2026			Budget Vs Actual 2025		
	Annual Budget		Actual YTD	Annual Budget		Actual	Annual Budget
Revenue		Revenue			Revenue		
BID Income		BID Income			BID Income		
BID Assessment	120,000.00	BID Assessment	118,432.08	120,000.00	BID Assessment	118,818.70	118,807.41
Convenience Fees Collected	500.00	Convenience Fees Collected	42.80	250.00	Convenience Fees Collected	47.40	250.00
In-Kind Contributions	16,000.00	In-Kind Contributions	10,425.06	16,000.00	In-Kind Contributions	14,219.05	16,000.00
Interest Income	500.00	Interest Income	210.84	50.00	Interest Income	48.83	25.00
Restricted	2,500.00	Restricted	394.00	1,000.00	Restricted		1,000.00
Unrestricted	2,500.00	Unrestricted	680.34	2,000.00	Unrestricted	250.39	2,000.00
Total for BID Income	142,000.00	Total for BID Income	130,185.12	139,300.00	Total for BID Income	133,384.37	138,082.41
Farmers Market Income	100.00	Farmers Market Income	125.00		Farmers Market Income		
FM Shed Grant		FM Shed Grant			FM Shed Grant	15,000.00	
FM T-shirt Sales	500.00	FM T-shirt Sales	572.00		FM T-shirt Sales		
Gift Certificate Sales	200.00	Gift Certificate Sales	190.00	250.00	Gift Certificate Sales		500.00
Market Services	343.00	Market Services			Market Services		
Credit Card for Vendor	0.00	Credit Card for Vendor		2,000.00	Credit Card for Vendor	2,195.47	2,000.00
Token Reimbursement (SNAP)	355.00	Token Reimbursement (SNAP)	335.00	2,000.00	Token Reimbursement (SNAP)	670.00	650.00
Voucher Reimbursement (Aspirus)	500.00	Voucher Reimbursement (Aspirus)		300.00	Voucher Reimbursement (Aspirus)	120.00	500.00
Total for Market Services	1,198.00	Total for Market Services	335.00	4,300.00	Total for Market Services	17,985.47	3,150.00
Totes		Totes		200.00	Totes	285.00	200.00
Vendor Space		Vendor Space			Vendor Space		
FM Electrical Daily	225.00	FM Electrical Daily		1,000.00	FM Electrical Daily		150.00
Season (1 day) - Sunday	4,000.00	Season (1 day) - Sunday	2,865.00	4,000.00	Season (1 day) - Sunday	3,000.00	3,000.00
Season (1 day) - Wed.	4,500.00	Season (1 day) - Wed.	1,480.00	4,500.00	Season (1 day) - Wed.	3,200.00	4,500.00
Season (2 day)	11,000.00	Season (2 day)	10,990.00	10,000.00	Season (2 day)	8,945.00	8,000.00
Sunday Daily	3,000.00	Sunday Daily	1,200.00	3,000.00	Sunday Daily	3,305.00	2,900.00
Wednesday Daily	4,000.00	Wednesday Daily	1,660.00	4,000.00	Wednesday Daily	3,520.00	1,000.00
Total for Vendor Space	26,500.00	Total for Vendor Space	18,195.00	26,500.00	Total for Vendor Space	21,970.00	19,550.00
Total for Farmers Market Income	28,498.00	Total for Farmers Market Income	19,417.00	31,250.00	Total for Farmers Market Income	40,240.47	23,400.00
Program Income		Program Income		250.00	Program Income		
Artscape Banner Auction	11,000.00	Artscape Banner Auction	1,155.00		Artscape Banner Auction		
Auction	5,000.00	Auction	3,677.00	7,500.00	Auction	5,630.00	7,360.00
Banner Stand		Banner Stand		900.00	Banner Stand	360.00	500.00
Games		Games		100.00	Games	27.00	200.00
Raffle	500.00	Raffle		1,500.00	Raffle	1,457.00	800.00
Sponsor	350.00	Sponsor		2,500.00	Sponsor		1,500.00
Tickets	2,000.00	Tickets	955.00	1,750.00	Tickets	1,645.00	1,340.00
Total for Artscape Banner Auction	18,850.00	Total for Artscape Banner Auction	5,787.00	14,250.00	Total for Artscape Banner Auction	9,119.00	11,700.00
Artscape Banner Sponsor	17,400.00	Artscape Banner Sponsor	17,400.00	22,200.00	Artscape Banner Sponsor	18,900.00	22,200.00
Benches		Benches		1,000.00	Benches		1,000.00
Downtown Decor Sponsor		Downtown Decor Sponsor		1,500.00	Downtown Decor Sponsor		

Flags & Flowers		Flags & Flowers	1,000.00
Kindenshop		Kindenshop	50.00
Snow Globes		Snow Globes	
2022		2022	22.19 1,000.00
Shipping		Shipping	50.00
Total for Snow Globes		Total for Snow Globes	22.19 1,050.00
YEM!		YEM!	
YEM Equipment Purchase Fee	100.00	YEM Equipment Purchase Fee	100.00
YEM Equipment Rental Fee	260.00	YEM Equipment Rental Fee	260.00
YEM Financial Assistance Fund		YEM Financial Assistance Fund	350.00
YEM Membership	1,750.00	YEM Membership	539.04 600.00
YEM Sponsor	19,000.00	YEM Sponsor	300.00 5,000.00
Training Meal Sponsor	500.00	Training Meal Sponsor	500.00
YEM Incentive Program Sponsor	500.00	YEM Incentive Program Sponsor	500.00
Total for YEM Sponsor	20,000.00	Total for YEM Sponsor	300.00 6,000.00
Total for YEM!	22,110.00	Total for YEM!	1,199.04 6,950.00
Total for Program Income	58,360.00	Total for Program Income	24,408.23 48,250.00

Flags & Flowers	850.00	1,000.00
Kindenshop	-95.00	
Snow Globes		
2022	879.90	6,000.00
Shipping	32.68	
Total for Snow Globes	912.58	6,000.00
YEM!		
YEM Equipment Purchase Fee		
YEM Equipment Rental Fee		
YEM Financial Assistance Fund	350.00	350.00
YEM Membership	585.00	100.00
YEM Sponsor	40,175.00	5,000.00
Training Meal Sponsor	300.00	
YEM Incentive Program Sponsor	900.00	
Total for YEM Sponsor	900.00	
Total for YEM!	42,310.00	5,450.00
Total for Program Income	71,996.58	47,350.00

Project Income		Project Income			Project Income		
Community Square	31,000.00	Community Square	27,426.69	40,000.00	Community Square	43,923.81	40,000.00
Playground/Riverview Park	35.00	City Donation		5,000.00	City Donation		
Investment Account Increased Value		Investment Account Increased Value	2,812.62		Investment Account Increased Value		
Total for Project Income	31,035.00	Total for Community Square	30,239.31	45,000.00	Total for Community Square	43,923.81	40,000.00
Mural Project		Mural Project			Mural Project		
Playground/Riverview Park		Playground/Riverview Park	33.85	48,000.00	Playground/Riverview Park	100.00	48,414.13
Total for Project Income		Total for Project Income	30,273.16	93,000.00	Total for Project Income	100.00	48,414.13
Uncategorized Income		Uncategorized Income		17,457.00	Uncategorized Income		
WEDC Grant Income		WEDC Grant Income			WEDC Grant Income		
SBD Impact Grants		SBD Impact Grants	250,000.00	250,000.00	SBD Impact Grants		
VS - Crossing	50,000.00	VS - Crossing	10,010.00	165,000.00	VS - Crossing	25,025.00	
Total for WEDC Grant Income	50,000.00	Total for WEDC Grant Income	260,010.00	415,000.00	Total for WEDC Grant Income	25,025.00	
Total for Revenue	309,893.00	Total for Revenue	464,293.51	744,257.00	Total for Revenue	314,670.23	297,246.54
Gross Profit	309,893.00	Gross Profit	464,293.51	744,257.00	Gross Profit	314,670.23	287,246.54
Expenditures		Expenditures			Expenditures		
BID Expense		BID Expense			BID Expense		
Business Grants		Business Grants			Business Grants		
Building Improvement Grant	14,000.00	Building Improvement Grant	3,242.15	14,000.00	Building Improvement Grant	19,387.50	14,000.00
Sign Grants	3,500.00	Sign Grants	1,000.00	3,500.00	Sign Grants	3,533.19	3,500.00
Total for Business Grants	17,500.00	Total for Business Grants	4,242.15	17,500.00	Total Business Grants	22,920.69	17,500.00
Municipal Landscaping	5,000.00	Municipal Landscaping	5,000.00	7,000.00	Municipal Landscaping	6,448.38	5,000.00
WIFI Project	700.00	WIFI Project		2,250.00	WIFI Project	2,059.40	2,100.00
Total for BID Expense	23,200.00	Total for BID Expense	9,242.15	26,750.00	Total BID Expense	31,428.47	24,600.00

Farmers Market Expense		Farmers Market Expense	1,000.00	Farmers Market Expense	1,000.00
CC Fees	0.00	CC Fees	2.16	CC Fees	18.70
Dues & Subscription	500.00	Dues & Subscription	299.00	Dues & Subscription	208.60
FM repairs	600.00	FM repairs	83.63		
FM Utilities	200.00	FM Utilities	94.78	FM Utilities	
Electric	400.00	Electric	267.70	Electric	226.99
Garbage	2,400.00	Garbage	239.64	Garbage	152.46
Porta Potty	5,000.00	Porta Potty	1,192.14	Porta Potty	2,576.44
Water	80.00	Water	79.03	Water	54.58
Total for FM Utilities	8,080.00	Total for FM Utilities	1,873.29	Total FM Utilities	3,010.47
Grow & Gather Produce		Grow & Gather Produce	100.00	Grow & Gather Produce	39.50
Grow & Gather Supplies		Grow & Gather Supplies	75.00	Grow & Gather Supplies	25.67
Insurance		Insurance	250.00	Insurance	123.27
Market Services		Market Services		Market Services	
Credit Card Service Reimbursement		Credit Card Service Reimbursement	2,000.00	Credit Card Service Reimbursement	1,934.25
FM Staffing	10,000.00	FM Staffing	6,160.00	FM Staffing	
Tokens Reimbursements to Vendor (SNAP)	1,000.00	Tokens Reimbursements to Vendor (SNAP)	285.00	Tokens Reimbursements to Vendor (SNAP)	557.00
Voucher Reimbursement to Vendor (Aspirus)	500.00	Voucher Reimbursement to Vendor (Aspirus)	5.00	Voucher Reimbursement to Vendor (Aspirus)	69.00
Total for Market Services	11,500.00	Total for Market Services	6,450.00	Total Market Services	2,560.25
Marketing	500.00	Marketing	1,998.65	Marketing	52.50
Advertising	500	Advertising	741.25	Advertising	949.75
Social Media	1,000.00	Social Media	1,000.00	Social Media	2,400.00
Total for Marketing	608.00	Total for Marketing	3,739.90	Total Marketing	3,402.25
Postage	600.00	Postage	80.00	Postage	79.07
Shed	500.00	Shed	892.34	Shed	47,262.82
Software	500.00	Software	191.40	Software	1,400.00
Supplies	500.00	Supplies	303.08	Supplies	256.60
Training and Travel	1,000.00	Training and Travel	500.00	Training and Travel	1,038.27
Total for Farmers Market Expense	24,388.00	Total for Farmers Market Expense	13,834.80	Total Farmers Market Expense	59,425.47
			28,850.00		13,120.00

Org Expense		Org Expense	250.00	Org Expense	250.00
Accounting		Accounting		Accounting	105.00 250.00
Social Media	2,400.00				
990 Reporting	250.00	990 Reporting	250.00	990 Reporting	325.00 250.00
Financial Review	3,000.00	Financial Review	5,000.00	Financial Review	3,500.00
Payroll Accounting	1,000.00	Payroll Accounting	448.00 1,000.00	Payroll Accounting	895.02 1,000.00
Total for Accounting	4,250.00	Total for Accounting	448.00 6,250.00	Total Accounting	1,325.02 5,000.00
Advertising	2,900.00	Advertising	2,912.80 700.00	Advertising	2,225.00 3,100.00
Computer Programs & Software		Computer Programs & Software	669.22 3,000.00	Computer Programs & Software	2,724.87 2,500.00
Dues and Subscriptions	1,000.00	Dues and Subscriptions	962.74 1,000.00	Dues and Subscriptions	1,157.48 1,000.00
Education		Education		Education	0.00
Lodging	1,000.00	Lodging	257.59 1,000.00	Lodging	2,000.00
Meals	250.00	Meals	86.40 250.00	Meals	392.94 500.00
Mileage Reimbursement	1,500.00	Mileage Reimbursement	767.14 2,000.00	Mileage Reimbursement	731.70 3,500.00
Training	1,000.00	Training	500.00	Training	557.34 1,000.00
Travel	1,000.00	Travel	220.97 250.00	Travel	1,058.97 1,000.00
Total for Education	4,750.00	Total for Education	1,332.10 4,000.00	Total Education	2,740.95 8,000.00
Financial Service Fees		Financial Service Fees		Financial Service Fees	0.00
Bank Service Fees/Charges	100.00	Bank Service Fees/Charges	11.93 100.00	Bank Service Fees/Charges	1.44 100.00
CC Fees/Charges	100.00	CC Fees/Charges	33.87 120.00	CC Fees/Charges	107.29 120.00
Total for Financial Service Fees	200.00	Total for Financial Service Fees	45.80 220.00	Total Financial Service Fees	108.73 220.00
In-Kind		In-Kind		In-Kind	0.00
Branded Items Donated		Branded Items Donated	150.00	Branded Items Donated	60.00 150.00
Light & Water (In-kind)	3,100.00	Light & Water (In-kind)	2,325.06 3,100.00	Light & Water (In-kind)	3,100.08 3,100.00
Rent (In-kind)	10,800.00	Rent (In-kind)	8,100.00 10,800.00	Rent (In-kind)	10,800.00 10,800.00
Total for In-Kind	13,900.00	Total for In-Kind	10,425.06 14,050.00	Total In-Kind	13,960.08 14,050.00

Insurance		Insurance		Insurance	0.00	
Cyber Coverage	300.00	Cyber Coverage	264.00	Cyber Coverage	264.00	270.00
Director & Officer Coverage	405.00	Director & Officer Coverage	405.00	Director & Officer Coverage	405.00	415.00
Employment Practices	60.00	Employment Practices	60.00	Employment Practices	60.00	70.00
InLand Marine	155.00	InLand Marine	152.00	InLand Marine	152.00	160.00
Liability Insurance	1,500.00	Liability Insurance	1,446.00	Liability Insurance	1,346.00	1,145.00
Property Coverage	385.00	Property Coverage	372.00	Property Coverage	372.00	350.00
Workers Compensation	915.00	Workers Compensation	914.00	Workers Compensation	914.00	920.00
Total for Insurance	3,720.00	Total for Insurance	3,613.00	Total Insurance	3,513.00	3,330.00
Licenses	75.00	Licenses	75.00	Licenses	10.00	50.00
Miscellaneous	250.00	Miscellaneous	-40.00	Miscellaneous	47.69	250.00
Office Equipment	500.00	MS Awards Banquet		MS Awards Banquet	460.00	250.00
Office Supplies	1,000.00	Office Equipment	736.39	Office Equipment		500.00
Outside Services		Office Supplies	556.30	Office Supplies	885.29	1,000.00
Payroll Expenses	13,500.00	Outside Services	6,469.50	Outside Services	6,748.00	8,686.54
Employee Benefits	6,000.00	Payroll Expenses		Payroll Expenses		
Salary	55,000.00	Employee Benefits	4,250.00	Employee Benefits	5,670.57	6,000.00
Taxes	4,300.00	Salary	38,958.39	Salary	64,962.60	65,000.00
Total for Payroll Expenses	78,800.00	Taxes	3,138.32	Taxes	4,489.38	5,000.00
Postage and Delivery	300.00	Total for Payroll Expenses	46,346.71	Total Payroll Expenses	75,122.55	76,000.00
Professional Fees		Permits		Permits		50.00
Audit Expense	3,000.00	Postage and Delivery	81.90	Postage and Delivery	72.00	500.00
Total for Professional Fees	3,000.00	Repairs	310.15	Repairs		150.00
Repairs	300.00	Utilities		Utilities		0.00
Utilities		Internet & Landline	3,190.42	Internet & Landline	865.52	1,000.00
Internet & Landline	3,200.00	Mobile Phone	936.43	Mobile Phone	802.79	1,100.00
Mobile Phone	1,000.00	Total for Utilities	4,126.85	Total Utilities	1,668.31	2,100.00
Total for Utilities	4,200.00	Website	1,308.00	Website	2,111.00	1,000.00
Website	2,200.00	Total for Org Expense	80,379.52	Total Org Expense	114,879.97	127,986.54
Total for Org Expense	121,345.00	Program Expense	0.00	Program Expense		

Program Expense		Artscape Banner Auction	350.00	
Artscape Banner Auction		Banner Stands	500.00	
Catering	3,000.00	Catering	2,000.00	
CC Fees	210.00	CC Fees	47.61	50.00
Entertainer	750.00	Entertainer		500.00
Marketing	600.00	Marketing		500.00
Startup Cash		Startup Cash	0.00	
Supplies	400.00	Supplies	302.97	350.00
Total for Artscape Banner Auction	4,960.00	Total for Artscape Banner Auction	350.58	4,250.00
Artscape Banners		Artscape Banners		
Banners	7,500.00	Banners	7,018.00	7,500.00
Brochures/Posters	3,000.00	Brochures/Posters	1,634.23	2,100.00
Installation/Marketing (In-kind	1,000.00	Installation/Marketing (In-kind	600.00	2,500.00
Plaques		Plaques		3,000.00
Total for Artscape Banners	11,500.00	Total for Artscape Banners	9,252.23	15,100.00
Benches		Benches		1,000.00
Downtown Decor		Downtown Decor		250.00
Flags & Flowers Program		Flags & Flowers Program	146.88	
Cart		Cart	8.65	500.00
Flags	3,000.00	Flags	2,175.47	2,500.00
Flowers/Plants	6,800.00	Flowers/Plants	4,695.21	7,000.00
Wages (Flowers)	2,500.00	Wages (Flowers)	2,720.94	2,400.00
Total for Flags & Flowers Program	12,300.00	Total for Flags & Flowers Program	9,747.15	12,400.00
Snow Globes		Snow Globes		
Shipping		Shipping		50.00
Total for Snow Globes		Total for Snow Globes	0.00	50.00
Total for Program Expense	28,760.00	Total for Program Expense	19,349.96	33,300.00

Artscape Banner Auction		0.00	
Banner Stands		450.00	
Catering	600.00	1,950.00	
CC Fees	41.65	100.00	
Entertainer	500.00	500.00	
Marketing	28.00	500.00	
Startup Cash	0.00		
Supplies		350.00	
Total Artscape Banner Auction	1,169.65	3,850.00	
Artscape Banners		0.00	
Banners	6,668.00	7,500.00	
Brochures/Posters	1,823.69	2,100.00	
Installation/Marketing (In-kind	900.00	2,590.00	
Plaques	1,920.00	2,500.00	
Total Artscape Banners	11,311.69	14,690.00	
Benches		1,000.00	
Downtown Decor	40.22	250.00	
Flags & Flowers Program		0.00	
Cart	66.24	800.00	
Flags	983.82	1,050.00	
Flowers/Plants	4,915.65	6,500.00	
Wages (Flowers)	1,452.75	2,400.00	
Total Flags & Flowers Program	7,418.46	10,750.00	
Snow Globes			
Shipping		20.00	
Total Snow Globes	0.00	20.00	
Total Program Expense	19,899.80	30,310.00	

Project Expense		Project Expense	250.00	Project Expense	500.00
Christmas Lighting	5,500.00	Christmas Lighting	2,000.00	Christmas Lighting	2,000.00
Community Square		Community Square		Community Square	
Contract Agreement (Expenses)		Contract Agreement (Expenses)	1,250.00	Contract Agreement (Expenses)	500.00
Cleaning	4,400.00	Cleaning	10,110.00	Cleaning	17,871.00
Installed Items		Installed Items	108.89	Installed Items	69.98
Internet	0.00	Internet		Internet	720.00
Natural Gas	1,000.00	Natural Gas	557.00	Natural Gas	623.19
Supplies	1,000.00	Supplies	929.76	Supplies	121.69
Toiletries	6,000.00	Toiletries	553.21	Toiletries	1,175.31
Water & Electric	3,000.00	Water & Electric	2,040.63	Water & Electric	3,106.61
Total for Contract Agreement (Expenses)	15,400.00	Total for Contract Agreement (Expenses)	14,299.49	Total Contract Agreement (Expenses)	22,967.78
Improvements/Development	1,250.00	Improvements/Development	1,203.89	Improvements/Development	
Repair & Maintenance	2,000.00	Repair & Maintenance	1,632.70	Repair & Maintenance	
Square BID Contribution	5,000.00	Square BID Contribution		Square BID Contribution	
Square Fundraising	500.00	Square Fundraising	5,000.00	Square Fundraising	41.44
Total for Community Square	19,150.00	Total for Community Square	17,136.08	Total Community Square	5,300.00
Mural Project		Mural Project	5,000.00	Mural Project	
Playground		Playground	48,000.00	Playground	229.12
YEM		YEM		YEM	0.00
Chamber Memberships	50.00	Chamber Memberships	50.00	Chamber Memberships	50.00
Equipment Purchase	2,500.00	Equipment Purchase	12,884.50	Equipment Purchase	
Insurance	1,500.00	Insurance		Insurance	123.27
Marketing	3,500.00	Marketing	3,146.50	Marketing	3,293.89
YEM! Advertising	1,000.00	YEM! Advertising	9.83	YEM! Advertising	
Total for Marketing	4,500.00	Total for Marketing	3,156.33	Total for Marketing	
Scholarships Awarded	600.00	Scholarships Awarded	820.00	Scholarships Awarded	30.00
Supplies	2,400.00	Supplies	2,049.43	Supplies	1,542.14
Training Meal	400.00	Training Meal	360.00	Training Meal	312.20
YEM Incentive Program Rewards	600.00	YEM Incentive Program Rewards	300.00	YEM Incentive Program Rewards	400.62
YEM! Staffing	8,000.00	YEM! Staffing	3,500.00	YEM! Staffing	
Total for YEM	20,550.00	Total for YEM	22,770.26	Total YEM	5,702.12
Total for Project Expense	45,200.00	Total for Project Expense	39,906.34	Total Project Expense	30,940.46
WEDC Grant Expense		WEDC Grant Expense		WEDC Grant Expense	
SBD - Impact Grants		SBD - Impact Grants	218,373.76	SBD - Impact Grants	
VS - Crossing		VS - Crossing		VS - Crossing	
Eligible - Public Infrastructure	16,000.00	Eligible - Public Infrastructure	100,000.00	Eligible - Public Infrastructure	
Eligible - Public Signage	3,000.00	Eligible - Public Signage	30,000.00	Eligible - Public Signage	
Eligible - Public Space Enhancement	7,000.00	Eligible - Public Space Enhancement	30,000.00	Eligible - Public Space Enhancement	
Ineligible - Consulting Fees	7,500.00	Ineligible - Consulting Fees	5,000.00	Ineligible - Consulting Fees	25,000.00
Total for VS - Crossing	33,500.00	Total for VS - Crossing	0.00	Total VS - Crossing	25,000.00
Total for WEDC Grant Expense	33,500.00	Total for WEDC Grant Expense	218,373.76	Total WEDC Grant Expense	25,000.00
Total for Expenditures	276,393.00	Total for Expenditures	381,086.53	Total Expenditures	281,614.39
Net Operating Revenue	33,500.00	Net Operating Revenue	83,206.98	Net Operating Revenue	33,055.84
Net Revenue	33,500.00	Net Revenue	83,206.98	Net Revenue	33,055.84